The future of WineVit® starts here.

Industry told us what matters most: **learning, connections**, and **meaningful conversations.** We listened.

For WineVit 2027, we're reimagining the traditional trade show. Gone are the rows of pipe-and-drape booths. In their place is a dynamic **Partner Pavilion** designed to bring the industry together.

This open-concept space is where growers, wineries, allied businesses, researchers, and industry leaders connect, celebrate innovation, exchange ideas, and discover what's next. Whether you're showcasing new solutions, forging new partnerships, or sharing breakthrough research, the Partner Pavilion is where the conversations that move our industry forward begin.

Less trade show. More **collaboration**. More **discovery**. More **opportunity**.

WineVit 2027 Format:

Everyone will experience WineVit together. Throughout the day, attendees, speakers, researchers, sponsors, and partners will gather in the main hall for educational presentations, then move into the Partner Pavilion during breaks to network, reconnect, and continue the conversation. Rather than traditional trade show booths, each partner will have a dedicated tabletop space to share brochures, resources, and information in an environment designed to encourage authentic interaction and meaningful connections.

The experience extends beyond the educational presentations. Winter WineVit includes the Washington Wine Industry Foundation Luncheon at the Walter Clore Center next door, followed by the Sip & Social to wrap up the day.

Working Schedule

Winter WineVit

January 14, 2027
Gard in Prosser, WA
Grower Leaning Educational Focus

Registration Opens
Educational Presentation
Partner Pavilion Networking Break
Educational Presentation
Washington Wine Industry Foundation Lunch included
Educational Presentation
Partner Pavilion Networking Break
Educational Presentation
Sip & Social Networking

Summer WineVit

June 8, 2027
Sparkman Cellars in Woodinville, WA
Winery/Winemaking Leaning Educational Focus

Registration Opens
Educational Presentation
Partner Pavilion Networking Break
Educational Presentation
Lunch Break (lunch not included)
Educational Presentation
Partner Pavilion Networking Break
Educational Presentation
Washington Wine Industry Foundation Lunch or Recpetion *(pending)*

www.winevit.org

info-winevit@wawinegrowers.org

Sponsorship Menu

WineVit 2027 will explore industry trends, strengthen connections, highlight research, and create new opportunities for networking and interaction.

Premier

(Limit 2)

Join us for BOTH Winter & Summer WineVit

- Includes everything below* plus...
- 2 Tickets to Each WineVit
- 4 Social Media Posts
- 2 Ads in The Grape Post Newsletter
- Opportunity to MC Educational Presentations
- Premium Partner Pavilion Location at BOTH events

$6500

Reception

(Exclusive - Winter WineVit Only)

Support the Sip & Swirl Social at the end of Winter WineVit

- Includes everything below* plus...
- 2 Tickets to Winter WineVit
- 2 Social Media Posts
- 1 Ad in The Grape Post Newsletter
- Premium Partner Pavilion Location

$5000

Event

Sponsorship for either Winter or Summer WineVit

- Includes everything below* plus...
- 1 Ticket to sponsored WineVit
- 2 Social Media Posts
- 1 Ad in The Grape Post Newsletter
- Premium Partner Pavilion Location

$2750

***Benefits for ALL sponsor levels:** Brand recognition in program, presentation slideshows, and throughout BOTH events. Featured spot on website. Highlighted at annual meeting in November and opportunity to join and share. If video provided it will be played in reel during breaks. Bring swag for attendees.

Sponsor and Partner Pavilion Discounts: Member Discount of $175 and Early Bird Discount of $75 (if signed up by 9/30/2026)

Ideas? Do you have an idea for a different type of sponsorship? We want to hear from you! We're happy to work with you on developing a custom sponsorship that highlights your business!

www.winevit.org

info-winevit@wawinegrowers.org

Partner Pavilion

Partner Pavilion

join us to connect with old frineds and make new ones!

- 1 Ticket to WineVit
- 1 Social Media Posts
- Recognition in Program and Website
- Reserved Partner Pavilion Location

$1200

Friends of WineVit

Receive name recognition in our program, webpage and social media

- $300 - no tickets to attend
- $400 - 1 ticket to attend either Winter OR Summer WineVit
- $500 - 2 tickets, can be used one at each event or both at one event.

The Fine Print:

- **Sponsor and Partner Pavilion Discounts:** Member Discount of $175 and Early Bird Discount of $75 (if signed up by 9/30/2026)
  Friends of WineVit Discount: Member Discount $50
- Each sponsor or partner will receive table space, for possibly a small display or brochures. The intention of Partner Pavilion is to be up, working the room and networking. This is not your traditional tradeshow with 'booth space'. There will be power available for Premier Sponsors, otherwise, no power access is guaranteed.
- The tickets for Sponsors, Partners and Friends of WineVit includes involvement in all parts of the attending event. From the Partner Pavilion Networking area, Educational Presentations, Winter WineVit luncheon with the Washington Wine Industry Foundation and Receptions; we want our Sponsors and Partners to be included from start to finish. Lunch is not included for Summer WineVit.
- Due to space limitations, maximum head count at each event is 200.
- Set-up will begin at appx 7:30 am each morning, items must be moved out after close of the reception.

Ideas? Do you have an idea for a different type of sponsorship? We want to hear from you! We're happy to work with you on developing a custom sponsorship that highlights your business!

www.winevit.org **info-winevit@wawinegrowers.org**